

# Snapshot 2024 Canada's Newspaper Industry

## Daily Newspapers Number of Newspapers with Websites

Province/ Territory	# Titles	# of Titles with Websites	% of Titles with Website
BC	5	5	100.0%
AB	7	7	100.0%
SK	3	3	100.0%
MB	3	3	100.0%
ON	31	31	100.0%
QC	11	11	100.0%
NB	4	4	100.0%
NL	1	1	100.0%
NS	2	2	100.0%
PE	1	1	100.0%
NT			
NU			
YT			
<b>Total</b>	<b>68</b>	<b>68</b>	<b>100%</b>

Source: News Media Canada database, July 2024

## Snapshot 2024 Canada's Newspaper Industry

### All Daily and Community Papers Circulation Figures by Province

Province / Territory	Titles	Paid Circulation	Controlled Circulation	Total Circulation
BC	112	836,893	1,861,554	2,698,447
AB	98	874,818	910,769	1,785,587
SK	59	191,814	309,195	501,009
MB	39	514,391	841,690	1,356,081
ON	229	4,142,319	3,583,485	7,725,804
QC	221	2,831,977	6,071,533	8,903,510
NB	25	356,323	161,458	517,781
NL	8	60,493	115,778	176,271
NS	26	399,650	463,351	863,001
PE	6	73,017	7,628	80,645
NT	5	5,841	3,801	9,642
NU	3	2,407	7,505	9,912
YT	2	3,513	5,526	9,039
<b>Total</b>	<b>833</b>	<b>10,293,456</b>	<b>14,343,273</b>	<b>24,636,729</b>
		42%	58%	

Source: News Media Canada database, July 2024

# Snapshot 2024 Canada's Newspaper Industry

## Community Newspapers - Circulation by Province

Province/ Territory	Total Titles	Total Editions	Paid	Controlled	Total Circulation (all editions)	Average Circulation (per edition)
BC	107	129	33,674	1,694,542	1,728,216	13,491
AB	91	92	51,748	532,127	583,875	6,346
SK	56	56	30,911	255,868	286,779	5,121
MB	36	36	25,953	374,813	400,766	11,132
ON	198	203	144,499	2,277,854	2,422,353	12,013
QC	210	211	65,902	3,555,246	3,621,148	17,162
NB	21	22	25,291	153,646	178,937	8,134
NL	7	7	2,266	65,523	67,789	9,684
NS	24	24	20,182	387,395	407,577	16,982
PE	5	5	7,734	6,624	14,358	2,872
NT	5	6	5,841	3,801	9,642	1,607
NU	3	3	2,407	7,505	9,912	3,304
YT	2	3	3,513	5,526	9,039	3,013
<b>Total</b>	<b>765</b>	<b>797</b>	<b>419,921</b>	<b>9,320,470</b>	<b>9,740,391</b>	<b>12,256</b>

4% 96%

## Owner Type

Province/ Territory	Independent Titles	Independent Groups*	Corporate	Total Titles
BC	20	0	87	107
AB	32	15	44	91
SK	18	11	27	56
MB	9	18	9	36
ON	87	31	80	198
QC	107	56	47	210
NB	6	0	15	21
NL	4	0	3	7
NS	6	2	16	24
PE	1	3	1	5
NT	1	0	4	5
NU	1	0	2	3
YT	1	0	1	2
<b>Total</b>	<b>293</b>	<b>136</b>	<b>336</b>	<b>765</b>
	38%	18%	44%	100%

# Snapshot 2024 Canada's Newspaper Industry

## Community Newspapers Publishing Frequency

Province/ Territory	1 Edition per Week	2 Editions per Week	3 Edition per Week	4 Editions per Week	Every 2 Weeks	Twice per Month	Once per Month	Every 2 Months	Quarterly	Other	Total Titles	Total Editions
BC	73	22			7	1	3			1	107	129
AB	82	1			7		1				91	92
SK	52						3	1			56	56
MB	32				2	1	1				36	36
ON	145	1	2		10	3	35		1	1	198	203
QC	114	1			12	5	42	10		26	210	211
NB	17	1					2	1			21	22
NL	5					1	1				7	7
NS	21					1	2				24	24
PE	4									1	5	5
NT	4	1									5	6
NU	3										3	3
YT		1			1						2	3
<b>Total Titles</b>	<b>552</b>	<b>28</b>	<b>2</b>	<b>0</b>	<b>39</b>	<b>12</b>	<b>90</b>	<b>12</b>	<b>1</b>	<b>29</b>	<b>765</b>	<b>797</b>
<b>Total Editions</b>	<b>552</b>	<b>56</b>	<b>6</b>	<b>0</b>	<b>39</b>	<b>12</b>	<b>90</b>	<b>12</b>	<b>1</b>	<b>29</b>	<b>797</b>	

Source: News Media Canada database, July 2024

## Snapshot 2024 Canada's Newspaper Industry

### Community Newspapers Ownership: Editions and Circulation

Owner	# Editions
Aberdeen Publishing Limited Partnership	4
Advocate Printing & Publishing	1
Alta Newspaper Group L.P.	13
Black Press Ltd.	88
Canadian Forces Morale and Welfare Services (CFMWS)	15
Epoch Times Media Inc.	2
FP Newspapers Inc.	4
Glacier Media Inc.	25
Grasslands News Group	6
Great West Media LP	9
Icimédias inc.	22
La Compagnie d'édition André Paquette Inc	6
Lexis Média inc.	17
London Publishing Corporation	27
Okanagan Valley Newspaper Group	3
Post City Magazines	8
Postmedia Network Inc.	69
SaltWire Network	17
Independent Groups (46 groups owning 2 or more titles)*	136
Independent Single Titles	293
<b>Total</b>	<b>765</b>

Owner Type	Titles	% of Total
Corporate	336	44%
Independent - Single or Groups*	429	56%
<b>Total</b>	<b>765</b>	<b>100%</b>

Source: News Media Canada database, July 2024

\*Independent groups = own 2+ titles

## Snapshot 2024 Canada's Newspaper Industry

### Community Newspapers Paid and Controlled Circulation Editions

Circulation Model	# Editions	Paid	Controlled	Total Circulation	Average Total Circ Per Edition
Controlled	569	64,182	9,305,460	9,369,642	16,467
Paid	228	355,739	15,010	370,749	1,626
<b>Total</b>	<b>797</b>	<b>419,921</b>	<b>9,320,470</b>	<b>9,740,391</b>	<b>12,221</b>

### Format of Publication

Format	# Editions	% Total
Broadsheet	102	12.8%
Magazine	33	4.1%
Tabloid	662	83.1%
<b>Total</b>	<b>797</b>	<b>100.0%</b>

### Publication Language

Publication Language	Total Titles	% Total
English	540	70.6%
French	202	26.4%
English/French	19	2.5%
English/Aboriginal	4	0.5%
<b>Total</b>	<b>765</b>	<b>100.0%</b>

Source: News Media Canada database, July 2024

# Snapshot 2024 Canada's Newspaper Industry

## Community Newspapers Website by Province/Territory

Province/ Territory	Total Titles	# Websites	Websites as % of Total Titles
BC	107	107	100.0%
AB	91	88	96.7%
SK	56	46	82.1%
MB	36	34	94.6%
ON	198	183	94.3%
QC	210	192	91.9%
NB	21	20	100.0%
NL	7	6	88.9%
NS	24	24	100.0%
PE	5	5	100.0%
NT	5	5	100.0%
NU	3	3	100.0%
YT	2	2	100.0%
<b>Total</b>	<b>765</b>	<b>715</b>	<b>94.2%</b>

Source: News Media Canada database, July 2024

## Snapshot 2024 Canada's Newspaper Industry

### Daily Newspapers Editions and Circulation Figures by Province

Province	Total # of Titles	Total # of Editions	Total Paid Circulation	Total Controlled Circulation	Total Circ All Editions	Average Total Circ per Edition	Newspaper with Smallest Total Circulation	Newspaper with Largest Total Circulation
BC	5	29	803,219	167,012	970,231	33,456	4,114	79,951
AB	7	41	823,070	378,642	1,201,712	29,310	6,039	50,351
SK	3	16	160,903	53,327	214,230	13,389	2,800	22,040
MB	3	18	488,438	466,877	955,315	53,073	3,578	101,739
ON	31	176	3,997,820	1,305,631	5,303,451	30,133	2,599	221,790
QC	11	70	2,766,075	2,516,287	5,282,362	75,462	3,826	286,571
NB	4	24	331,032	7,812	338,844	14,119	9,054	18,102
NL	1	6	58,227	50,255	108,482	18,080	17,558	20,692
NS	2	12	379,468	75,956	455,424	37,952	12,383	68,831
PE	1	6	65,283	1,004	66,287	11,048	10,967	11,452
NT								
NU								
YT								
<b>Total</b>	<b>68</b>	<b>398</b>	<b>9,873,535</b>	<b>5,022,803</b>	<b>14,896,338</b>	<b>37,428</b>	<b>2,599</b>	<b>286,571</b>

## Snapshot 2024 Canada's Newspaper Industry

### Daily Newspapers

### Publishing Frequency: Number of Editions Published per Week

Province	# Titles publishing 3/week	# Titles publishing 4/week	# Titles publishing 5/week	# Titles publishing 6/week	# Titles publishing 7/week	Provincial Total
BC		1	4			5
AB		3	2	2		7
SK		2	1			3
MB			3			3
ON	2	9	17	3		31
QC		1	5	5		11
NB			4			4
NL			1			1
NS			2			2
PE			1			1
NT						-
NU						-
YT						-
<b>Total # of Titles</b>	<b>2</b>	<b>16</b>	<b>40</b>	<b>10</b>	<b>-</b>	<b>68</b>
<b>Total # of Editions</b>	<b>8</b>	<b>80</b>	<b>240</b>	<b>70</b>	<b>-</b>	<b>398</b>

Source: News Media Canada database, July 2024

## Snapshot 2024 Canada's Newspaper Industry

### Daily Newspapers Ownership: Number of Titles

Owner	Daily Newspaper	Number of Editions
Alta Newspaper Group L.P.	3	15
Black Press Ltd.	1	5
Continental Newspapers Canada Ltd.	3	16
Coopérative nationale de l'information indépendante (CN2i)	6	38
FP Newspapers Inc.	2	12
Glacier Media Inc.	1	6
Postmedia Network Inc.	33	189
Quebecor Media Inc.	2	14
SaltWire Network	4	24
The Globe and Mail Inc.	1	6
Torstar Corporation	7	43
FolioJumpline Publishing Inc.	1	5
La Presse inc.	1	7
Le Devoir Inc.	1	6
Les Editions de l'Acadie Nouvelle (1984) Ltée	1	6
The Klein Group Ltd.	1	6
<b>Total</b>	<b>68</b>	<b>398</b>

Source: News Media Canada database, July 2024

## Snapshot 2024 Canada's Newspaper Industry

### Daily Newspapers

#### Business Model: Paid vs. Controlled Circulation

Circulation Model	Number of Editions	Paid Circulation	Controlled Circulation	Total Circulation	Average Total Circ Per Edition
Controlled	13	56,724	2,086,783	2,143,507	164,885
Paid	385	9,816,811	2,936,020	12,752,831	33,124
<b>Total</b>	<b>398</b>	<b>9,873,535</b>	<b>5,022,803</b>	<b>14,896,338</b>	<b>37,428</b>

### Daily Newspapers

#### Format: Tabloid vs. Broadsheet Editions

Format	Number of Editions	% Total
Digital	7	1.8%
Broadsheet	283	71.1%
Tabloid	108	27.1%
<b>Total</b>	<b>398</b>	<b>100.0%</b>

### Daily Newspapers

#### Publication Language

Language of Publication	# Titles	% Total
English	57	83.8%
French	11	16.2%
<b>Total</b>	<b>68</b>	<b>100.0%</b>

Source: News Media Canada database, July 2024