

Snapshot 2025 Canada's Newspaper Industry

Circulation Figures by Province All Daily and Community Papers

Province / Territory	Titles	Paid Circulation	Controlled Circulation	Total Circulation
BC	108	830,309	1,191,379	2,021,688
AB	89	845,925	885,703	1,731,628
SK	57	188,183	305,402	493,585
MB	38	512,548	839,781	1,352,329
ON	230	4,797,490	3,171,922	7,969,412
QC	220	2,683,033	6,025,042	8,708,075
NB	24	354,372	161,458	515,830
NL	8	4,566	45,523	50,089
NS	27	399,143	464,340	863,483
PE	6	73,207	8,152	81,359
NT	4	4,760	3,590	8,350
NU	3	2,407	7,505	9,912
YT	2	356	7,952	8,308
Total	816	10,696,299	13,117,749	23,814,048

Source: News Media Canada database, July 2025

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Circulation by Province - All Community Newspapers

Province/ Territory	Total Titles	Total Editions	Paid	Controlled	Total Circulation (all editions)	Average Circulation (per edition)
BC	103	108	27,090	1,024,367	1,051,457	9,736
AB	83	85	54,181	505,741	559,922	6,587
SK	54	54	29,220	252,075	281,295	5,209
MB	35	35	24,110	372,904	397,014	11,343
ON	199	204	143,029	2,222,982	2,366,011	11,675
QC	209	210	65,663	3,522,927	3,588,590	17,089
NB	20	21	23,340	153,646	176,986	8,428
NL	8	8	4,566	45,523	50,089	6,261
NS	25	25	19,675	388,384	408,059	16,322
PE	5	5	7,924	7,148	15,072	3,014
NT	4	5	4,760	3,590	8,350	1,670
NU	3	3	2,407	7,505	9,912	3,304
YT	2	3	356	7,952	8,308	2,769
Total	750	766	406,321	8,514,744	8,921,065	11,681

Owner Type

Province/ Territory	Independent Titles	Independent Groups*	Corporate	Total Titles
BC	23	0	80	103
AB	32	13	38	83
SK	17	11	26	54
MB	9	19	7	35
ON	89	31	79	199
QC	107	56	46	209
NB	6	0	14	20
NL	4	0	4	8
NS	7	2	16	25
PE	1	3	1	5
NT	1	0	3	4
NU	1	0	2	3
YT	1	0	1	2
Total	298	135	317	750
	40%	18%	42%	100%

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Publishing Frequency

Province/ Territory	1 Edition per Week	2 Editions per Week	3 Edition per Week	4 Editions per Week	Every 2 Weeks	Twice per Month	Once per Month	Every 2 Months	Quarterly	Other	Total Titles	Total Editions
BC	85	5			7	1	4			1	103	108
AB	73	2			7		1				83	85
SK	50						3	1			54	54
MB	31				2	1	1				35	35
ON	145	1	2		12	5	31		1	2	199	204
QC	113	1			12	5	42	10		26	209	210
NB	16	1					2	1			20	21
NL	6					1	1				8	8
NS	22					1	2				25	25
PE	4									1	5	5
NT	3	1									4	5
NU	3										3	3
YT	0	1			1						2	3
Total Titles	551	12	2	0	41	14	87	12	1	30	750	766
Total Editions	551	24	6	0	41	14	87	12	1	30	766	

Source: News Media Canada database, July 2025

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Ownership: Editions and Circulation

Owner	# Editions
Alta Newspaper Group L.P.	13
Black Press Ltd.	82
Canadian Forces Morale and Welfare Services (CFMWS)	15
Epoch Times Media Inc.	2
FP Newspapers Inc.	4
Glacier Media Inc.	22
Grasslands News Group	6
Great West Media LP	10
Icimédias inc.	21
La Compagnie d'édition André Paquette Inc	6
Lexis Média inc.	17
London Publishing Corporation	26
Okanagan Valley Newspaper Group	3
Post City Magazines	8
Postmedia Network Inc.	82
Independent Groups (46 groups owning 2 or more titles)*	135
Independent Single Titles	298
Total	750

Owner Type	Titles	% of Total
Corporate	317	42%
Independent - Single or Groups*	433	58%
Total	750	100%

Source: News Media Canada database, July 2025

*Independent groups = own 2+ titles

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Paid and Controlled Circulation Editions

Circulation Model	# Editions	Paid	Controlled	Total Circulation	Average Total Circ Per Edition
Controlled	547	55,457	8,500,113	8,555,570	15,641
Paid	219	350,864	14,631	365,495	1,669
Total	766	406,321	8,514,744	8,921,065	11,646

Format of Publication

Format	# Editions	% Total
Broadsheet	99	12.9%
Magazine	34	4.4%
Tabloid	633	82.6%
Total	766	100.0%

Publication Language

Publication Language	Total Titles	% Total
English	526	70.1%
French	201	26.8%
English/French	19	2.5%
English/Aboriginal	4	0.5%
Total	750	100.0%

Source: News Media Canada database, July 2025

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Website by Province/Territory

Province/ Territory	Total Titles	# Websites	Websites as % of Total Titles
BC	103	103	100.0%
AB	83	80	96.7%
SK	54	45	82.1%
MB	35	33	94.6%
ON	199	184	94.3%
QC	209	191	91.9%
NB	20	19	100.0%
NL	8	7	88.9%
NS	25	25	100.0%
PE	5	5	100.0%
NT	4	4	100.0%
NU	3	3	100.0%
YT	2	2	100.0%
Total	750	701	94.2%

Source: News Media Canada database, July 2025

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Editions and Circulation Figures by Province Daily Newspapers

Province	Total # of Titles	Total # of Editions	Total Paid Circulation	Total Controlled Circulation	Total Circ All Editions	Average Total Circ per Edition	Newspaper with Smallest Total Circulation	Newspaper with Largest Total Circulation
BC	5	29	803,219	167,012	970,231	33,456	4,114	79,951
AB	6	36	791,744	379,962	1,171,706	32,547	6,039	50,351
SK	3	16	158,963	53,327	212,290	13,268	2,412	22,040
MB	3	18	488,438	466,877	955,315	53,073	3,578	101,739
ON	31	176	4,654,461	948,940	5,603,401	31,838	2,599	221,790
QC	11	69	2,617,370	2,502,115	5,119,485	74,195	3,826	286,571
NB	4	24	331,032	7,812	338,844	14,119	9,054	18,102
NL	-	-	-	-	-	-	-	-
NS	2	12	379,468	75,956	455,424	37,952	12,383	68,831
PE	1	6	65,283	1,004	66,287	11,048	10,967	11,452
NT	-	-	-	-	-	-	-	-
NU	-	-	-	-	-	-	-	-
YT	-	-	-	-	-	-	-	-
Total	66	386	10,289,978	4,603,005	14,892,983	38,583	2,412	286,571

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Publishing Frequency: Number of Editions Published per Week

Province	# Titles publishing 3/week	# Titles publishing 4/week	# Titles publishing 5/week	# Titles publishing 6/week	# Titles publishing 7/week	Provincial Total
BC			1	4		5
AB			2	2	2	6
SK			2	1		3
MB				3		3
ON		2	9	17	3	31
QC			1	6	4	11
NB				4		4
NL						-
NS				2		2
PE				1		1
NT						-
NU						-
YT						-
Total # of Titles	-	2	15	40	9	66
Total # of Editions	-	8	75	240	63	386

Source: News Media Canada database, July 2025

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Ownership: Number of Titles Daily Newspapers

Owner	Daily Newspaper	Number of Editions
Alta Newspaper Group L.P.	3	15
Continental Newspapers Canada Ltd.	3	16
Coopérative nationale de l'information indépendante (CN2i)	6	38
FP Newspapers Inc.	2	12
Glacier Media Inc.	1	6
Postmedia Network Inc.	36	207
Quebecor Media Inc.	2	13
The Globe and Mail Inc.	1	6
Torstar Corporation	7	43
FolioJumpline Publishing Inc.	1	5
La Presse inc.	1	7
Le Devoir Inc.	1	6
Les Editions de l'Acadie Nouvelle (1984) Ltée	1	6
The Klein Group Ltd.	1	6
Total	66	386

Source: News Media Canada database, July 2025

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Business Model: Paid vs. Controlled Circulation Daily Newspapers

Circulation Model	Number of Editions	Paid Circulation	Controlled Circulation	Total Circulation	Average Total Circ Per Edition
Controlled	13	56,724	2,086,783	2,143,507	164,885
Paid	373	10,233,254	2,516,222	12,749,476	34,181
Total	386	10,289,978	4,603,005	14,892,983	38,583

Format: Tabloid vs. Broadsheet Editions Daily Newspapers

Format	Number of Editions	% Total
Digital	7	1.8%
Broadsheet	278	72.0%
Tabloid	101	26.2%
Total	386	100.0%

Publication Language Daily Newspapers

Language of Publication	# Titles	% Total
English	55	83.3%
French	11	16.7%
Total	66	100.0%

Source: News Media Canada database, July 2025

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Number of Newspapers with Websites Daily Newspapers

Province/ Territory	# Titles	# of Titles with Websites	% of Titles with Website
BC	5	5	100.0%
AB	6	6	100.0%
SK	3	3	100.0%
MB	3	3	100.0%
ON	31	31	100.0%
QC	11	11	100.0%
NB	4	4	100.0%
NL			
NS	2	2	100.0%
PE	1	1	100.0%
NT			
NU			
YT			
Total	66	66	100%

Source: News Media Canada database, July 2025